



Kentucky LOMA Society Newsletter

Vol. XVI No. 1 Spring 2006

Formerly known as The Derby City FLMI Society

Coming Soon! Lunch and Learn on Virtual Service Centers and Electronic Statement Delivery, Wednesday, March 22, 2006

Please join the Kentucky LOMA Society for our first Lunch and Learn event of 2006.

Sunny Dronawat, Chief Technology Officer, LISG of the Western Southern Financial Group, will give an exciting technology-oriented presentation on Wednesday, March 22nd at AEGON. The main program, How to Build and Maintain a Virtual Service Center and Electronic Statement Delivery, is from noon to 1:00 PM.

Please bring your own lunch and beverages, as this is a brown bag event. We are pleased to offer 1 hour of free CPE credit for certain professional designations.

Please RSVP to Dianne Jensen at djensen@aegonusa.com.

Refer the attached flyer for details.

Dues are Due!

If you haven't already renewed your membership, we respectfully ask that you **fill out the attached form** and renew your membership with the Kentucky LOMA Society for 2006. Your contributions are often reimbursable by your employer and are so important to keeping this organization alive. We appreciate your support!

Dues are \$20 for renewal members, \$10 for associates (those taking exams), and \$10 for first time members. Please advise Mark if you've had a change of address, change of phone number or e-mail address. Please make your check out to Kentucky LOMA Society. You can send your check to:

Mark Evans
AEGON, 10th Floor
400 West Market Street
Louisville, KY 40202

OR pay in person at the upcoming Lunch and Learn on Wednesday, March 22nd.

Volunteers for Academic Challenge? (April 27, 28 and 29)

The Kentucky LOMA Society is in need of volunteers for the Derby Festival Academic Challenge. Contact Mark Evans at 560-2338 or mevans@aegonusa.com if you can judge or score keep the weekend before Derby. The Academic Challenge is an officially sanctioned Derby Festival event. There will be approximately 100 teams of JV High School and Middle School teams from all over Kentucky.

The matches are held on Thursday and Friday, April 27th and 28th from 1:00 p.m. to about 8:30 p.m. Either afternoon or evening shifts are available for volunteers. Then the playoffs are Saturday morning April 29th. The tournament happens at the newly renovated Executive West Hotel. The format is a quick recall competition by teams of four using the Governors Cup rules. The rules and format will be made available to volunteers in advance.

All of the matches are moderated by someone that has been involved with quick recall all year, so they run the match.

If you are a judge, you just need to make sure the questions are read and answered correctly and that procedure is followed. Scorekeepers tally right and wrong answers for each team. Food will be provided. Hope to see you there!

President's Message from Eddie Cook

With a new year, comes a changing of the guard with respect to Board members and officers, and your newly elected Board has been very busy focusing on topics that we think would be of interest to you. During these discussions, I have been continually reminded of a scene in the movie "Show Me the Money" starring Tom Cruise and Cuba Gooding, Jr. It's the scene where Cruise's character, Jerry McGuire, a sports agent, who is trying to secure a new contract for his pro football client, portrayed by Gooding, says to Gooding's character: Help me help you! (Cruise's character is practically begging when he repeats this line several times).

I feel like our Board is at the same point as Cruise's character. We need you to: Help us Help You! In other words, we want to make certain to provide education and programming offerings that meet or exceed your expectations. This also applies to social networking activities and community service projects. For your Board to be successful in this endeavor, we need and welcome your ideas and feedback.

Do not hesitate to contact any officer or board member with ideas or questions about our organization – we're accessible, available, and ready to serve. Finally, we are always looking for individuals who would like to participate on a committee.

2006 Ronald McDonald Campaign – Save your pull-tabs, toiletries, and toothbrush and toothpaste coupons!

Dianne Jensen, a Kentucky LOMA Society board member, is leading the charge again this year with collecting pull-tabs from soft drink cans on behalf of the Ronald McDonald House, a very worthwhile charitable organization. This will allow the Society to maximize its giving efforts by spreading the campaign over the entire year, rather than just around the time of our Annual Banquet. In addition to collecting pull-tabs, the Society will collect new or gently used household items for families staying at the House. **I would like to encourage everyone to start saving soaps, shampoos, and other goodies that you might pick up from hotels and motels during your travels this year.** You may not want that extra little bottle of shampoo or conditioner from spring break or summer vacation, but the Ronald McDonald House would love to have it!

This year, Dianne requests that everyone save toothbrush and toothpaste coupons that she will use to make additional purchases. If you like, you could use the coupons to purchase items for the Ronald McDonald House. Dianne won't mind.

Please look for the KY LOMA Society pull-tab jars in your workplace. We will also feature our big container at future KLS events. If you would like to obtain a special RMH "little house" collection container, please contact Dianne Jensen directly at DJensen@AEGONUSA.com.

Here is some information about the program from the Ronald McDonald House, Louisville, website:

Pull-Tab Recycling Program:

Why collect pull-tabs?

Recycled Pull-Tabs are a valuable source of charitable revenue for the Ronald McDonald House of Louisville. Schools, offices, individuals, and organizations of all kinds collect aluminum pull-tabs found on beverage cans for the Ronald McDonald House of Louisville.

Why collect only the tabs and not the whole can?

The highest concentration of aluminum is contained in the tab, not in the can, and collecting the entire can requires a great deal more storage space. Collecting pull-tabs is simple and convenient way for you to help us enhance public awareness of the House and its mission.

Bring your tabs with you to our next Kentucky LOMA Society event, which will be held on March 22, 2006.

Society Member Profile – Jane Martin Buckley

Jane is a Business Consultant in Humana's Department of Corporate Information Management. Her undergraduate degrees are from Western Kentucky University with majors in Philosophy and Mathematics and minors in Chemistry and Honors History. Jane had worked as a high school teacher of mathematics, but became an analyst in the insurance/financial services field in 1988 (with Capital Holding, now AEGON). Jane worked for a number of years supporting actuaries in the pricing of future liabilities, but transitioned to data analysis and later database marketing in the mid-1990s. Jane, through the help of Capital Holding, worked through Evening Division Law School at the University of Louisville Brandeis School of Law while being employed full time. Jane graduated from law school in 1995 and became a member of the Kentucky Bar Association the next year.

Jane joined Humana as an analyst in 1997, with the formation of the Information Management Department, having a special area of interest in Financial Operations. Jane has facility in several programming languages (including SQL and Information Builders' FOCUS; she has obtained "Master" designation in this language, the highest designation programmers in this language can achieve). Jane has earned the professional designations of Fellow, Life Management Institute (from LOMA, the premier industry trainer in insurance operations) and Professional, Academy of Healthcare Management (a designation showing facility with HMO operations). Jane has passed the first two exams of HIAA (Health Insurance Association of America) and is studying to take the third.

At Humana, Jane has been involved in a number of strategic projects. Among Jane's 2004 projects were 1) serving as SME and tester for the project that put info on the Consumer Driven Health Plans into the EDW, and 2) serving as SME and tester for the several reports included in the Internet-based Customer Report Package (e-communications, pharmacy communications, and Maximize Your Benefits outcomes reporting). Jane has worked in training her peers in SQL and EDW database design and developed a number of training materials. Jane has written a text on programming with Humana's capitation system (Service Fund)-related data files and worked as Business Consultant to the Phase I design of the Service Fund Data Mart, one of the first relational databases that became the Corporate Information Factory. Jane has several years of experience in working on "ad hoc" projects of varying scope and complexity in a number of different Humana systems (paid, encountered, rejected and pended claims on CAS, UR and DW, referrals, pre-certs, membership -- both GH and Service Fund, provider, pharmacy) and continues to have a special affinity for projects that are requested due to legal or regulatory mandates.

Jane's 2005 accomplishments included 1) designing audit programs to help to more fully capture Enterprise Customer IDs and 2) testing EDW feeds and programs that will allow Humana to more fully depict sales related to the newest phases of the Consumer Driven Health Plans (including Smart Express).

Jane and her husband, Tim, a Staff Attorney to the Kentucky Court of Appeals, live in Louisville with their Corgi dog, Terwyn O'Keefe, where they enjoy reading, exercise/jogging, gardening and gourmet lowfat (sometimes highfat) cooking. The two organizations that Jane contributes to in her spare time are First Unitarian Church (where she just recently stepped down as President of the Board of Trustees) and Kentuckiana Mensa (a high-IQ society where she has been on the Executive Committee, off and on, for a number of years).

SOMETHING ABOUT JANE THAT MOST PEOPLE DON'T KNOW: She is a big fan of early 20th century psychic Edgar Cayce and twice a month she attends a study group to discuss his writings.

2006 Society Committees

Committee	Member Appointed
Audit	Meredith Hettinger
Community Service Projects: KDF Academic Challenge Ronald McDonald House	Mark Evans Dianne Jensen, Jeremy Vessels
Distinguished Service Award	Polly Stone, Mark Evans
Education and Program	Eddie Cook, Meredith Hettinger, Dianne Jensen
Membership	Mark Evans, Karen Christensen
Newsletter and Publicity	Eddie Cook, Meredith Hettinger
Nominations	Meredith Hettinger
Social Events	Jane Buckley
Technology	Sunny Dronawat, Jeremy Vessels

PERSONS to NOTE

2006 Officers

President Eddie Cook, FLMI, CPA Capital Assurance Corp. ecook55@yahoo.com (502) 228-2535	Vice President Meredith Hettinger, FLMI, CPA ResCare, Inc. Mhettinger@rescare.com (502) 420-2502	Treasurer Jane Martin Buckley, FLMI, JD, PAHM Humana, Inc. jbuckley@humana.com (502) 580-3920	Secretary Polly Stone, FLMI, CPA Atria Senior Living Group, Inc. polly.stone@atriaseniorliving.com (502) 719-1630
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2006 Board Members

Karen Christensen, AAPA, ACS, CERT, FLMI, FFSI AEGON Khchristensen@aegonusa.com (502) 560-2981	Sundeep Dronawat, PhD, FLMI, FFSI, AAPA, PCS Western & Southern Financial Group sunny@integritylife.com (502) 540-2829	Mark Evans, FLMI/M, FSA, MAAA AEGON mevans@aegonusa.com (502) 560-2338	Dianne Jensen, FLMI AEGON DJensen@AEGONUSA.com 502-560-3094	Jeremy Vessels, ASA, CFA, MAAA, AAPA, ACS, CERT, FLMI, UND, FFSI Mercer Human Resource Consulting jeremy.vessels@mercer.com (502) 561-2605
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